YUNYI ZHANG

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San Francisco, CA

EXPERIENCE

Lead UX Designer
April 2021 – present

Senior UX Designer
April 2021 – present

UX Designer
August 2016 – March 2019

Design Intern
May 2016 – August 2016

Clari | Sunnyvale, CA

During my time in Clari, I grew from an intern to a senior designer. I witnessed the transformation of the company from around 60 employees post Series B to more than 500 people post Series F.

I worked on the end-to-end design of the product across web and mobile. Iterated on solutions with user research. Collaborated with Product to shape the short-term goals and long-term visions.

- When a feature design has not been progressing successfully, I led the team to take a step back and reframe the problem. The initial feature was defered yet we established a long-term vision. I designed the MVP and the two-year blueprint.
- Conducted a series of interviews that informed the design decisions for a data visualization product.
- Established the design system for the configuration product by envisioning the information architecture and designing patterns and components. It has allowed the feature area to grow by 10X.
- Established the design QA process by collaborating with cross-functional teams.
- Promoted design thinking with the immediate teams and the broader company.

Design Consultant
August 2015 – August 2016

Cincinnati Children's Hospital Medical Center (CCHMC) | Cincinnati, OH

- Moderated 3 workshops with 6 medical specialists and designed a decision aid.

User Experience Designer
January 2015 – August 2015

Live Well Collaborative (LWC) | Cincinnati, OH

- Collaborated with CCHMC to reimagine the cancer patient journey. I led the team to craft the service design proposals into a story.

EDUCATION

Master of Design

University of Cincinnati
Graduated 2016

BA, Industrial Design

East China University of Science and Technology
Graduated 2014

SKILLS

Design

Low to high fidelity design and prototyping, information architecture, interaction design, data visualization, iconography, graphic design

Software

Figma, Sketch, InVision, Framer, Adobe Creative Suite

Research

Usability testing, in-depth interview, participatory design, card sorting, journey mapping, persona, contextual inquiry, diary study

Language

English

Mandarin Chinese